



Fair Trade Coffee

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What is Fair Trade?

From production to purchase, Fair Trade is a model of sustainable, ethical trade that puts people and planet first. A social movement whose stated goal is to help producers in developing countries achieve better trading conditions and to promote sustainable farming. Members of the movement advocate the payment of higher prices to exporters, as well as improved social and environmental standards.

What is fair trade coffee?

Fair Trade USA, a non-profit organization that began certifying coffee in 1998 and has since included many other products, ranging from tea to chocolate to fruits and spices.

Why is it important?

- Fair Trade empowers people to make choices for the good of themselves and their community, regardless of gender, status, position in society, or position on the globe.
- Last year, Fair Trade empowered farmers and workers in countries across Africa, Asia, Oceania, Latin America, and the Caribbean to reach better terms with their trading partners.
- Fair Trade products are produced according to rigorous Fair Trade standards that protect farmers, workers, fishermen, and the environment.



Data Sources:

- <https://www.fairtradecertified.org/>
- https://en.wikipedia.org/wiki/Main_Page
- <https://www.ecowatch.com/5-reasons-you-should-buy-fair-trade-1881803195.html>